

# GEORGE WILLIAMSON

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## HEAD COACH – MEN’S SOCCER

- ✓ **15+ Years of Coaching Experience**
- ✓ **Trainer of 30+ Assistants**
- ✓ **300+ Games Officiated**
- ✓ **100% Code Compliance**

Committed, passionate and respectful Head Coach with extensive experience managing **men’s, women’s and youth** soccer teams in environments ranging from **recreational to highly competitive**. Known for program organization, facilitating team connection and effectively engaging with media contacts, colleagues, program leaders and players. Prepares student-athletes for future success through physical conditioning, skill development, character building and by setting behavior expectations up-front. **Leverages modern technology** in empirical decision making, video analysis, statistics management, team scheduling and communication delivery.

### Coaching Experience

**Nonprofit Soccer Club**

**GOALIE OPTIMIST SOCCER CLUB • Staff Coach • 1 Year •** *Currently, coaching U14 boys and U6 girls for this nonprofit, local soccer club that promotes teamwork, skill development and positive relationships.*

**CENTER OLYMPIC DEVELOPMENT PROGRAM (ODP) • Staff Coach | Player Scout & Recruiter • 5 Years •** *Coached and mentored male and female ODP players ranging in age from 13 to 17 years old in 3 states.*

**Olympic Program**

**High School Program**

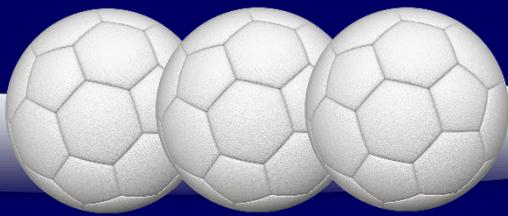
**STRIKER HIGH SCHOOL • Men’s Soccer Head Coach • 2 Years •** *Expanded program to include 24-member JV and 18-member Varsity teams. Coached players to school’s first state qualification in soccer. Established relationships with sponsor companies to aid essential fundraising for teams and program. Reported scores to local media and league information sources.*

**FULLBACK HIGH SCHOOL • Men’s Soccer Head Coach • 1 Year •** *Coached and managed 16-member JV and 14-member Varsity teams, advancing 5 spots beyond anticipated state results and finishing 17-4-2. Managed budget, equipment, conduct, schedules and program activities.*

**Varsity Teams**

**At-Risk Youth**

**MIDFIELDER HIGH SCHOOL • Men’s Varsity Soccer Head Coach • 1 Year** *Led 18-member Varsity team to achieve higher conference ranking than it had in 10 years. Built critical character skills within team members and managed on-field and off-field player conduct in one of the highest crime areas in the state, and for a school with 65%+ economically disadvantage students.*



**DEFENDER CLUB • Girls' Head Coach • 5 Years** • Coached U6 to U8 girls' teams for this competitive regional Youth Soccer club. Developed new training model that enabled concurrent coaching of 2 teams, with limited number of players, and maintained a flexible game schedule by integrating teams.

**Regional Soccer Club**

**Multi-Sport League**

**CENTER BACK SOCCER LEAGUE • Head Coach | Staff Trainer | Soccer Board Member • 2 Years** • Served in multiple roles to advance the soccer program of this nonprofit, community-based, multi-sport league. Grew number of competitive teams from 8 to 16 (100%+) over 2 years. Coached both boys' and girls' teams ages U10 to U16.

**HOLDING MIDFIELDER ACADEMY • Staff Coach & Trainer • 1 Year** • Full time role managing and training coaches for 13 teams, ranging from U8 to U16. Ensured academy policy and league code adherence.

**Coaches Academy**

**Local Soccer Club**

**CAPTAIN FC • Assistant Coach • 1 Year** • Aided in coaching of U12 and U18 boys for this local soccer club that is dedicated to developing love for soccer that results in active, life-long participation in the sport. Filled-in for multiple team Coaches when needed.

*"George conducts organized training, using current strategies and information, while maintaining player attention and enjoyment."*

Sam Drake, Head Coach,  
Merit High School Women's Varsity Soccer



*Soccer Credentials, Affiliations & Training*

**AMERICAN RED CROSS  
Basic First Aid & CPR Training**

**UNITED STATES YOUTH SOCCER ASSOCIATION  
National Youth Diploma**

**NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS (NFHS)  
High School Coaches Education Program | Concussion Awareness Program**

**NATIONAL SOCCER COACHES ASSOCIATION OF AMERICA (NOW UNITED SOCCER COACHES)  
Advanced National Diploma | National Diploma | Goalkeeping Levels 1, 2, 3**

**UNITED STATES SOCCER FEDERATION  
D License | Grade 8 Referee | Assignor**

*Related Competencies*

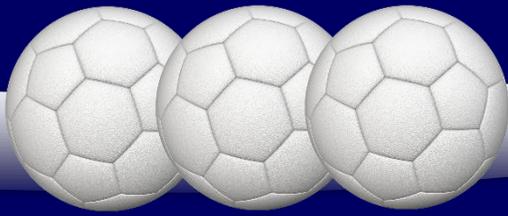
Team Management • Coaching • Team Building • Training • Technical Development • Physical Conditioning • Player Scouting & Recruiting • On & Off-Field Conduct Management • Conference Recognition • Player Nominations • Schedule Development • Inventory Management • Equipment & Uniforms • Budget Management • Fundraising • Game Preparation • Media Relations • League Meetings • League Development • Board Membership • Student Role Model

*Professional Highlights*

**SILVER SERVICE, LLC  
Tax Accountant (10 Years)**

**INTERNATIONAL REVENUE SERVICE  
Enrolled Agent (7 Years)**

**LOCAL STATE UNIVERSITY  
Bachelor of Business Administration (BBA) – Accountancy**



## *Resume Strategy*

George is a Tax Accountant by day and a Soccer Coach by night. He needed a resume for Head Coaching opportunities. He wanted the resume to be designed with the colors of a targeted school (deep navy, bright orange and white).

Unlike a traditional position, dates were not important for candidate consideration and their inclusion made the content feel cluttered. It is expected that a Coach candidate would have numerous part-time roles, so we decided to use the number of years for each coaching gig, rather than dates. George needed to highlight diverse, extensive and relevant experience for this type of role. For this reason, I led with a graphic that spotlighted his years of coaching, the fact that he had trained many Assistant Coaches, his officiating experience and his dedication to code compliance. We both felt this conveyed a well-rounded soccer professional. I demonstrated his adaptability by pointing out that he has coached men's, women's and youth teams. This position would be his first role at the college level, so it was important to show success adjusting his coaching style across these genders, ages and competition levels. Keywords from the posting were worked in throughout the summary, experience and competency sections.

I further emphasized his varied roles by putting the type of organization in bold navy circles next to each engagement. We discussed the team sizes, program dynamics and related duties for each position he has held. It was important to keep each description concise, only providing details that would matter to the hiring committee. The target role would involve growing the program, leveraging technology for scheduling and statistics, managing a budget and engaging with players, parents, program leadership and media contacts.

The included quote was from a well-know and highly successful local coach and George wanted this worked into the resume somehow. I incorporated additional posting keywords, training and credentials into page two. George also felt it was important to note his profession and education, so we created a "professional highlights" section for this content.

All of these elements conveyed George's compelling candidacy for various soccer opportunities.