



## Clinical Research Program Manager

#1 National Clinical Research Team • Record-Breaking Diversity Participation



-  **Developed first-of-its-kind participant enrollment model**, setting records nationally and earning partnership with CARE Research Center.
-  **Continually sought out, recruited, and promoted** for leadership in building groundbreaking research-advancement programs and high-performing, diverse teams, fostering challenging relationships, and turning around faltering clinics.
-  **Rapidly prepared and launched multiple clinics in record time** for the largest, unprecedented, nationwide initiative.
-  **Open new doors where others fail** with community leaders, doctors, nurses, and hospital staff by fostering collaborative and respectful working relationships.
-  **Ensure valid study outcomes and reduce health disparities** by purposefully recruiting, enrolling, and retaining diverse and, at times, untrusting participant populations; formed first alliance with one of North Carolina's largest African-American churches.

### Professional Experience

**UNIVERSITY OF NORTH CAROLINA MEDICAL CENTER – NATIONAL CANCER INSTITUTE (NCI) RESEARCH PROGRAM**  
Multiple Leadership Roles | Chapel Hill, NC | 2017 to Present

*Largest NCI-funded 10-year research program • Prevention, detection, and treatment of colorectal cancer • 50+ national cohort teams*

 **Clinical Research Program Manager • UNC Chapel Hill, UNC Greensboro, and NC A&T** **11/19 to Present**

Tapped by Executive Director to turnaround failing clinic fraught with personnel, productivity, and enrollment issues. Manage 3 remote direct reports and mentor 100+ UNC Clinical Research Coordinators and Engagement Coordinators across 5 sites. Develop, train, and update COVID-19 safety protocols across all NC sites.

- **Reversed underachieving clinic's advanced research operation and weak participant enrollment within first 3 months** from a mere 3/week to 5/day, by streamlining faltering workflows and training team on game-changing, proprietary program developed in previous role.
- **Averted potential failure or shutdown of study** by cultivating and repairing relationships among physicians and nurses.
- **Corrected grossly misunderstood genomics research** by aggressively implementing professional development strategies.
- **Liaised with hospital leadership to quickly establish and implement COVID-19 safety response**, standards, and procedures, including work-from-home infrastructure and clinical-trial restart protocol.
- **Invited to serve as keynote speaker** to provide update on precision medicine and progress of national clinical study for anniversary celebration of UNC Greensboro site with 100+ attendees.

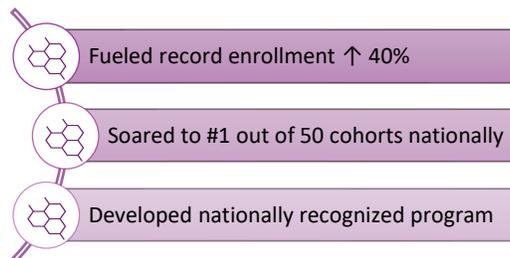
 **Clinical Research Manager • UNC Chapel Hill** **06/17 to 11/19**

With strong reputation for opening and running clinical sites, hired to rapidly stand up 5 new area clinics after nail-biting anticipation of winning bid to participate in nation's largest clinical research study. Hired and managed diverse team of 7 direct reports tasked with all facets of participant enrollment and protocol adherence.



## Clinical Research Manager • UNC Chapel Hill (Continued)

- **Opened 5 new clinics across North Carolina and hired/trained 25-member team within 16 months**, despite widely differing operating procedures among all participating hospitals; integrated well-received plans into each unit.
- **Designed ground-breaking research methodology and training** - selected by CARE Research Center for national expansion.
- **Developed workflows and SOP's from scratch for never-been-done-before research initiative** and introduced multiple site-specific quality control measures to ensure 100% adherence to protocol, federal regulations, and hospital policies.
- **Grew hospital partnerships from 5 units to 11 and broadened diversity participation** by engaging nurse managers into plans and delicately integrated clinical team into existing workflow without compromising patient care.
- **Chosen as site representative and presenter for NIH** and principal investigators strategic development teams.



**UNIVERSITY OF NEW MEXICO HOSPITAL | ALBUQUERQUE, NM** **06/16 to 06/17**  
**Injury Prevention Graduate Intern - Women and Children's Health Division**  
*Graduate internship educating minority communities on safe sleep for infants to reduce rates of sudden unexplained infant deaths (SUIDS).*

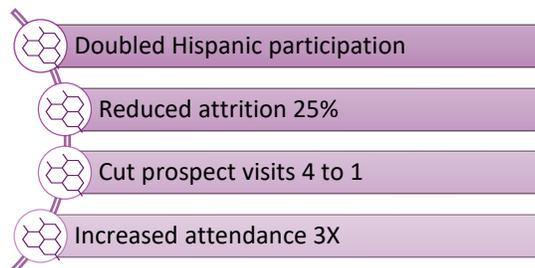
Reported to Chief of Injury Prevention: evaluated and educated high-risk communities pertaining to SUIDS prevention strategies.

- **Established first partnership** with one of the largest African-American churches in North Carolina.
- **Created strategic plan and connected NCDHS** to African-American communities to promote safe sleep for infants, as well as introduced little-known, additional resources at area hospitals.
- **Developed and implemented a community education plan** using community health worker model.

**UNIVERSITY OF NEW MEXICO HOSPITAL | ALBUQUERQUE, NM** **06/12 to 06/16**  
**Clinical Research Coordinator | Senior Instructional Specialist**  
*Grant-funded, 4-year position chartered to study effects of proactive lung cancer education and advocacy among adults ages 18 to 40.*

Supervised staff of 6 and oversaw planning and execution of multiple studies ranging from 1.5 years to 4 years. Coordinated highly detailed weekly meetings, workshops, and recruitment events at sites throughout Bernalillo County.

- **Discovered, connected, and secured 40% of difficult-to-close**, but extremely vital health clinic partnerships.
- **Determinedly researched and cultivated relationships 7 days-a-week** with leaders of health clinics, local businesses, churches, food banks, and community organizations; quickly improved community outreach efforts.
- **Recruited, filled, and taught an average of 4-6 cancer-awareness courses per month** with up to 250 attendees each.
- **Initiated curriculum improvements for English as second language participants**, translated scientific language and terminology to layman terms, and introduced uses and recipes for unfamiliar vegetable recommendations.



## Education

**Master of Public Health (MPH) | University of North Carolina | Chapel Hill, NC | 2017**  
Bachelor of Science in Biology | University of New Mexico | Albuquerque, NM

I think we all have at least one of those clients who just make you feel so good that you were able to not only work with them, but also just meet them. Janna is one of those for me. She exudes passion for what she does – clinical trials for cancer research. She is a repeat client and one that I have enjoyed getting to know over the years.

She came to me in 2016 feeling a bit defeated as she was having difficulty advancing in her career. At that time, she was just getting her feet wet in clinical research and found that there was a great disparity in the diversity of clinical trials. She found it especially troubling where populations were diverse – such as New Mexico with a 50+% Hispanic population and only 20% of enrollee population was Hispanic and later experienced an even worse ratio in North Carolina with the Black community barely being detectable in the studies. Janna discovered she had a true talent for closing that gap.

She contacted me in late February 2020, just before the COVID-19 outbreak, to update her resume as she was interested in trying again to move up. She wanted to run a cancer research program and make a real impact to low diversity levels in trials. She gained national exposure with a ground-breaking clinical research and training program and wanted to use this accomplishment to help her open doors – this is the first accomplishment statement in the top of the first page graphic. I also point out the reasons why her program caught the attention of CARE with another bullet and graphic on the top of the second page.

I centered her resume around a few important areas to help her advance – national recognition and record-breaking numbers for a program she designed, her ability to break down barriers and build trust among minority communities, nurture and/or repair relationships with medical staff, and her talent for building successful programs/opening clinics from ground up – each of which are highlighted in the graphic at the top of the first page.

The elements in the design are influenced by cells and DNA strands. The use of the cancer ribbon being held up by Black hands is used to symbolize her commitment to repairing the disparities in clinical trials, as well as her cancer research focus/experience. I also used the word cloud as it provided more visual interest and represents her looking at research data – filling her mind and soul with information. The lines and circles along the UNC positions is similar to how multiple titles under one company are displayed on LinkedIn.