

PAUL C. BROWNING, FSA, ISSP

ENVIRONMENTAL, SOCIAL AND CORPORATE GOVERNANCE (ESG) EXECUTIVE

Purpose-driven Senior Executive with a proven ability to develop/execute comprehensive ESG and sustainability strategies for Fortune 500s, financial institutions, legal firms, NGOs and government agencies. Apply technology (cloud, data security, analytics, IoT, machine learning), engineering and operations experience with sustainability credentials to redefine operations and make companies more efficient and sustainable. Entrepreneurial mindset with extensive Silicon Valley venture capital, investment banking, PE and project finance experience.

Leadership and Sustainability Credentials

MSc in Sustainable Development, University of Sussex | **Fundamentals of Sustainability Accounting (FSA)** | **ISSP Sustainability Associate, Sustainable Business Strategy** (Harvard) | **CISO-Executive ESG** (Carnegie Mellon) | **Strategic Decision/Risk Management** (Stanford) | **Executive Development Program** (Wharton)

Sustainability Highlights

- ✓ Former World Bank consultant with valuable insight into proposing, managing and implementing sustainable projects.
- ✓ Multi-year Department of Justice (Environmental Crimes Division) experience focusing on high-profile environmental cases including the nation's biggest Superfund landfill and Exxon Valdez oil spill.
- ✓ Former state-level lobbyist for environmental issues, founder of ESG sustainability consulting practice.

Legislative Advocacy

President | Legislative Advocate

Texas Women's Coalition for Medical Freedom

Executive Director

Virginians for Safe Food

Legislative Advocate

Texas Association of Naturopathic Physicians

Industry Advocate | Specialist Partner

EMEA Partners

ESG-centric Board Roles

Board Chairman | Executive Officer, 4ESG Inc., Arlington, VA

(Lead long-range ESG strategic planning and chair multi-industry legislative coalition)

Board Chairman, Environmental Actionists, Austin, TX

Board Director, Texas Hill Country InterLink (THCIL), Austin, Tx

Board Director | Vice President, Informed Health Care Association of Texas, Austin, TX

EXECUTIVE EXPERIENCE

RL Consulting, Arlington, VA (2008 – Present)

Principal ESG Consultant

Mission: Establish ESG startup to help reposition small research labs as ethical pharmaceutical compliant

Partner with pharmaceutical research facility teams (R&D, Marketing, Technology and senior leadership) to define strategic roadmaps and build out infrastructure, processes and governance models for ethical pharma certification.

- **Developed ESG framework** enabling client (Century Labs) to become an integral component of Pfizer's Covid-19 vaccine program.
 - **Resulted in \$2M+ contract** for Century to produce key vaccine components, **\$1M+ agreement** to provide rapid antigen test strips.
- **Established 4 research labs as ethical pharma-compliant since 2010, driving new PE funding and M&A opportunities to formerly struggling startups.**

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Savin, Arlington, VA (2019 – Present)

Chief Information Security Officer | Senior Information Security Architect

Mission: Redefine, architect, implement security infrastructure for FDA's Governance, Risk and Compliance system

Oversee efforts to transform and secure the Food & Drug Administration's GRC system in compliance with White House mandates. Oversee Identity, Credential, and Access Management (ICAM) partnering with senior stakeholders to assess enterprise risk management processes, define agency action plan and strengthen system security across federal networks and critical infrastructure.

- **Turned around GRC implementation in <60 days**, rebuilding all processes from the ground up to achieve Presidential directive compliance and ensure secure user access enterprise wide.
- **Spearheaded** enterprise cybersecurity maturity assessment (350+ applications) driving numerous policy and process improvements.
- **Generated \$3M+ savings** through technical innovations and staffing optimization.

"Paul is the only technology officer I've known who views every strategy, implementation and outcome through the lens of enterprise risk management & sustainable operations."

James Lundry, CEO, Savin

fedIT, Washington D.C. (2016 - 2019)

Enterprise Risk Officer | Chief Security Architect

Mission: Lead enterprise security and privacy governance supporting \$450M Medicare/Medicaid program

Served as enterprise risk advisor and principal security expert to Architecture Management Team and Services Architecture Review Board. Oversaw compliance and risk management, auditing processes, security accreditation and operations support. Directed 200+ personnel, \$30M+ annual budget.

- **Architected sustainable operations roadmap**, enabling fedIT to pursue and **capture \$12M+** in previously unattainable federal contracts with another **\$34M+ in pipeline**.
- **Built** Identity, Credential, and Access Management Program from the ground up supporting Medicare/Medicare contract.
- **Eliminated** critical risk exposures to fedIT by developing secure dashboards for all Medicare/Medicaid data.

"Paul created our sustainable operations roadmap allowing us to meet new federal sustainability mandates and secure several new contracts. Netted \$12M in federal deals we couldn't touch before."

Thomas Fowler, VP Sales, fedIT

General Technologies, Washington D.C. (2012 - 2016)

Chief Information Security Officer | Senior Security Services Consultant

Mission: Establish formal consulting practice to support and grow newly acquired service offerings

Directed efforts to integrate acquisition and build out formal *security-as-a-service* practice. Defined new practice standards for ICAM, GRC and risk management/mitigation service offerings. Built and led 22-member team.

- **Improved** Social Security's Protected Health Information (PHI) tracking system **mitigating risk for 60M people**.
- **Created** US Energy Department's ICAM information security program delivering **Governance, Risk and Compliance (GRC)**.
- **Authored** technical security configuration, governance standards for **The World Bank Group**.

"We hired Paul for his technical expertise ... with no idea about his passion for sustainable operations. His credentials and expertise landed us The World Bank account."

Lee Wu, CMO, General Technologies

EDUCATION

MSc in Sustainable Development, University of Sussex, UK

Bachelor of Science, Computer Information Systems, University of Texas at Austin

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Project Situation/Challenge: Paul is a Chief Information Security Officer wanting to transition away from cybersecurity and into environmental, social and corporate governance (ESG) leadership roles. While he had amassed some pretty impressive credentials over the years, Paul lacked the job titles and corporate ESG experience to make him an obvious candidate.

Paul did have several things working in his advantage. First, he had accumulated a list of sustainability credentials he could leverage. Second, he had taken every opportunity to volunteer for and sponsor GRC (an integral component of ESG) and sustainability projects at the senior executive level. Third, he had extensive experience leading enterprise risk management. Fourth, he had early career experience working for The World Bank, Department of Justice Environmental Crimes Division and as a state-level lobbyist for environmental issues. Finally, he had founded a solo ESG consulting practice to help small research labs become ethical pharmaceutical compliant with great success (although on a very small scale before 2020). As a result, Paul had the educational credentials and some experience but needed an innovative way of packaging those credentials to make him relevant in 2021.

Paul's career had positioned him as a top-flight CISO. Our job was to reposition him as the ideal ESG candidate. To make Paul an attractive candidate, our strategy was to present his sustainability experience and credentials at the top of the resume and to focus his cybersecurity/executive experience in terms of leadership, GRC, sustainability and risk management to the greatest degree plausible. Technology would take a back seat on this resume.

Document Style: I chose a classic format incorporating green highlights to match his sustainability target. I used tables and shadowing to create separation of key information and included several quotes we unearthed from annual reviews (bosses, peers) attesting to his impacts on enterprise risk management and sustainability.