



JOCELYN RAYNER

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SUPPORT EDUCATOR

Planting the seeds for the next generation to bloom into well-rounded human beings. With a sprinkle of happiness and creativity, a sense of wonder and curiosity is infused into play-based learning experiences. Trusted by families to help children reach their potential in their own inimitable way.



CERTIFICATIONS

Working with Children Check (Blue Card)

First Aid & CPR Certificate

National Police Check

PLAY-BASED LEARNING

Learning Strategies

Social Perceptiveness

Relationship Building

Safe Work Practices

Team Collaboration

Time Management

Positive Interactions

Cultural Awareness

EXPERIENCE

TEACHER'S AIDE

My Local School • Brisbane, QLD • 1997 – 2003

Supported children with special needs through personalised programs within a primary school setting.

- Shaped a nurturing environment enabling students to build their social and emotional skills.
- Acted calming in the storm, helping students regulate their feelings and calm down quicker.
- Advocated for students who lacked confidence or capability to voice their needs or concerns.

HEAD OF HOUSE

House of Rayner • Brisbane, QLD • 2004 - 2009

Raised Australia's future leaders within a lively household, fuelled by coffee, love and occasional sleep.

- Defused the fury of children whose sandwiches were cut into squares when they wanted triangles.
- Negotiated bedtime, guiding three dehydrated philosophers through a sleep meditation practice.
- Nurtured a safe and stimulating environment, developing children for transition to grade one.

NATIONAL RETAIL MANAGER

The Retail Warehouse • Brisbane, QLD • 2009 - 2021

Led a multimillion-dollar revenue retail operation, managing 20 stores and 235 employees across Australia.

- Spearheaded a people and performance roadmap, increasing revenue by 107% in FY21.
- Developed a pipeline of talent, enabling the rapid expansion of 12 retail stores in 5 years.
- Elevated employee engagement by 127% in 12 months by promoting a culture of trust and inclusion.

Resume Strategy

It's a question as old as time: "What is my purpose?"

My client pondered whether she should continue her successful pathway leading retail operations. She spent many years coaching and developing adults to become the best versions of themselves but felt a deep calling to work with children. After mustering up the courage, my client decided to return to her roots in early childhood education.

My client was worried recruiters would overlook her for entry-level roles, given her recent retail leadership experience and two decades away from the education industry.

My goal was to curate a story that would bring to life my client's vivacious personality, while immersing readers in the experience she would provide children in her care. For entertainment purposes, I included her most significant role as a mother in the resume, as the company she wanted to work for was full of personality and often shared quirky posts about parenthood on social media.

I designed the resume to reflect the company's corporate brand, including their colour palate, typography, and play-based learning philosophy. The resume header reflects the diverse community the company serves. The vector/logo represents awareness of the Australian Early Years Learning Framework (EYLF) and the hands in the centre symbolise taking action in the three areas of the EYLF.

The resume is ATS friendly. The client's name and full street address are placed behind the header, enabling contact information to easily populate in online application platforms. All design elements were created using simple shapes and PNG images, then set behind the text to disappear in an ATS system.

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