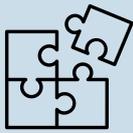


GEORGE WALKER



📍 Eindhoven, Netherlands

📞 +31 (0) 6 XXXX XXXX

✉️ gwalker@emailaddress

🌐 [LinkedIn](#)

STRENGTHS

- Communication skills
- Interpersonal skills
- Working in diverse teams
- Analytical & entrepreneurial mindset
- Organising & planning
- Leadership
- Ambitious self-starter, eager to learn

EDUCATION

MSc Business Administration

Specialization: Strategy & Organization
University Name, Netherlands (2021)

Thesis: “Governance Strategies to balance paradoxical tensions in Open Innovation Business Platforms”

BSc Industrial Engineering

University Name, Netherlands (2020)

Key subjects: Operations Management, Innovation, HRM, Entrepreneurship, Business Economics

Extracurricular: Member of Industria, Eindhoven’s Student Corps, E.S.G.V. The Club (Golf association) and Blendr (start-up)

Thesis:

“The Potential of Blockchain in High-Tech Manufacturing Supply Chains” (Grade 8)

European Baccalaureate

School Name, Netherlands

STRATEGY AND INNOVATION CONSULTANT

Proactive, analytical MSc Business Administration graduate and aspiring strategy and innovation consultant, leveraging a background in Industrial Engineering with relevant experience in consulting, business development and digital technologies. Proven ability to work in diverse international teams. Known for strong work ethic, and excellent communication and interpersonal skills.

EXPERIENCE

KONINKLIJKE BV – Amsterdam, Netherlands Mar 2021 – Present

INTERN – GROUP STRATEGY

- Support driving the annual Strategic Planning process enabling timely updates of high quality, meaningful, fact-based Strategic Plans of Record for company businesses, markets, and functions.
- Assist in ensuring an end-to-end communication between businesses, markets, functions, strategists, and execution teams by implementing a systematic and Lean approach to ensure consistent impactful execution.
- Contribute to an integrated inorganic E2E (end-to-end) process, including database management and reporting.
- Analyse strategy execution dashboards and define impact for planning and resource allocation.
- Support project management of deep-dive strategy projects.

CONSULTANCY BV – Eindhoven, Netherlands Sept 2019 – Mar 2020

INTERN – DIGITAL INDUSTRY X.0

- Played active role in formulating a clear vision on latest Industry 4.0 developments and presented to (potential) clients.
- Assisted in creating business value cases for digital Industry 4.0 technologies.
- Combined intern responsibilities with qualitative thesis research into the potential of Blockchain in high-tech manufacturing supply chains; focussed on its strategic implementation as a catalyst for sustainability, both environmentally and from a long-term business perspective.

GLOBAL PLATFORM BV – Eindhoven, Netherlands Aug 2018 – Aug 2019

JUNIOR BUSINESS DEVELOPER (*part-time*) - University Value Team, UK & Ireland

- Built and maintained healthy relationships with over 20 clients, nurturing new ones with universities and institutions in the region.
- Collaborated and assisted in areas including New Business Acquisitions and Development, Account Management, Online Campaign Management and Evaluation (using CRM (Customer Relationship Management) data to track ROI (Return on Investment), Google Analytics etc.), and UX (User Experience).

STUDENT CONSULTANCY BV – Eindhoven, Netherlands Aug 2017 – Aug 2018

SENIOR CONSULTANT & COMMUNITY MANAGER (Mar 2018 – Aug 2018 *part-time*)

Promoted to Senior Consultant based on project feedback. Assisted management team in growing strong employee community.

TRAINEE (Jan 2018 – Mar 2018 *part-time*)

- Conducted quantitative research into students and partner companies experience of the Consultancy.
- Identified weaknesses in organizational strategy and presented improvement recommendations that were immediately implemented.

Continued/

GEORGE WALKER

gwalker@emailaddress

LANGUAGES

English – native speaker

Dutch – fluent

French – basic

Spanish – basic

CERTIFICATIONS

- VCA (VOL) Veiligheid voor Operationeel Leidinggevenden
- Solidworks Mechanical Design Associate
- Lifeguard Beach & Lifesaver 3

VOLUNTEERING

LIFEGUARD (Jun 2011 – present)

- Fully trained lifeguard with experience in leading a team under pressure during a rescue or medical emergency.
- Liaised closely with colleagues and other emergency services including Police, Ambulance and SAR helicopter teams.

AWARDS

Gold International Award for Young People

OTHER INTERESTS

Rugby (played in 3rd division team), aviation, digital innovation, skiing, golf, swimming.

STUDENT CONSULTANCY BV (*continued*)

JUNIOR CONSULTANT (Aug 2017 – Dec 2017 *part-time*)

Seconded to Company Z, Inter-Regional project, [Link2Innovate](#)

- Collaborated in developing business cases to support new business ventures between young technology start-ups and existing companies across Vlaanderen – Nederland border.
- Built a complete understanding of each start-up and subsequently searched for a potential partner company, initiated contact, and connected both parties to discuss synergy collaborations.
- Initiated two cross-border synergies and aided in grant application.

TECHNICAL CONSULTANCY BV – Delft, Netherlands

Jun 2016 – Sept 2016

TECHNICAL CONSULTANT (*part-time*)

- Conducted Risk Based Inspection on client's storage tanks located at Euro Port Terminal, Rotterdam.
- Carried out onsite inspection and updated data sheets and Pipeline and Instrumentation Diagrams to enable digitalization of asset data.

HP TEAM – Delft, Netherlands

Sept 2015 – Dec 2015

DRIVELINE ENGINEER

- Assisted in initial driveline concept design for the Velo X VI.

ENGINEERING BV – Broek op Langedijk, Netherlands

June 2012

INTERN

- Assisted engineers with maintenance and testing of Offshore Oil Industry Blow-out Preventers, hydraulic cylinders, and gear box.

PROFESSIONAL DEVELOPMENT

Business Model Innovation Certificate - HEC Paris (Mar 2021) *Grade: 85%*

- Defined a business model and its approach to innovation and strategy.
- Using the Odyssey 3.14 approach to analyse existing business models, create new models, or adapt existing models.

Digital Transformation Badge Case Event - PwC (Feb 2021)

- 2-day in-house course & case study on digital transformation strategy.

Advanced Valuation & Strategy Certificate with Honours *Grade: 78%*

Erasmus University Rotterdam (Jan 2021)

- Discounted Cash Flows, Corporate Strategy & Corporate Real Options.
- Relevance: mergers & acquisitions (M&A), Private Equity, Venture Capital.

Innovation Management Certificate - Erasmus University Rotterdam (Jan 2021)

Rotterdam School of Management MOOC. *Grade: 100%*

- Adoption of Innovations, the Fuzzy Front-End, Innovation Strategy, Portfolio Management, Implementing Innovation and Teams & Networks.

BCG Digital Transformation Certificate – BCG (Sept 2020) *Grade 86%*

- Discussed the underlying economics of innovation, strategy, technology, and market disruptions and well as the pros and cons of current digital technologies driving advancement.

IBM Data Science Professional Certificate – IBM (Aug 2020) *Grade: 90%*

- Full introduction to the data science profession, tools and methods: What is Data Science? | Tools for Data Science? | Data Science Methodology | Python for Data Science, AI & Development | Databases and SQL for Data Science with Python | Data Analysis with Python | Data Visualization with Python | Machine Learning with Python | Applied Data Science Capstone.

EXPLANATION

This resume was written in UK English as requested by client. All underlining (email, LinkedIn, company names, projects) represents url links which have been deactivated to fictionalize the resume. Names of Professional Development course providers have been left on as these are online courses which did not require to be fictionalised.

George's existing resume, a traditional (outdated) one that only listed roles and responsibilities, would just get lost in a pile of resumes and didn't emphasize his ability to move into the consultancy field. He wanted something that looked classic, was easy to read and yet made him stand out as a strong candidate for a strategy and innovation consultancy position.

I introduced a classic 2 column format with light design via the simple use of colour blocks to make his resume stand out while still looking professional and being readable by the applicant tracking systems. George enjoys problem solving and wants to be seen as a key player in solving strategic business challenges (puzzles) hence the puzzle icon which he could easily replace with a professional photo if required (he was considering applying for positions in countries which require resumes to include a photo).

The biggest challenge facing George is the fact that most of the top consultancy firms, for which he is aiming at, want to see outstanding exam results. During his Bachelor he had made the conscious decision to get as much work experience as possible in the hope of figuring out what he really wanted to do and to help his transition into work from university. The downside of this is that while he gained a lot of important work experience, his exam results suffered. He turned this around during his MSc as he realised that he wanted to pursue a career in consultancy and instead of gaining further work experience, he completed a number of relevant online courses alongside his Masters – all of which he achieved high grades for.

I therefore decided that it was important to include more details of these additional courses in order to ensure his resume contained relevant keywords as well as high grades.

It was easy to show that George had many of the personal traits required by consultancy firms (leadership, teamwork, working under pressure, communication skills, and interpersonal skills, etc) due to his volunteer experience. Whereas his analytical skills and ability to work in the corporate world were backed up by his internship experience.

George was delighted with his new CV and is already interviewing for 3 of the top consultancy firms and has received one job offer.