

MARIE PLETT KICK BUTT NOMINATION

Nominated by Rachel Raymond

Fearless in creating and innovating within the industry and/or the individual business.

If I could name one person who has upleveled resume writing in the last few years, it's Marie Plett. She has not only swept the TORIs awards (multiple times?) but I believe she has single-handedly transformed the graphic resume. A graphic designer at heart, her designs are detailed yet straight forward. They literally make you step back and say "wow." While they are beautiful, they also eloquently showcase her clients' accomplishments and career narratives.

It is my personal thought that the very reason CDI introduced the "Classic" resume categories for the TORIs is because of Marie ... she is just so good that others could hardly even compete. 😊

She has become a leader in the industry for good reason – she is just simply the best in the business for creating professionally designed, yet ATS-friendly resumes that land her clients interviews. She has opened my eyes to how the graphic resume and ATS-friendly resume can be one and the same.

Seriously – her investment and contribution to this industry will be felt for years to come. She has literally changed the game.

High integrity in communicating with others, customers, peers, colleagues, and on social media.

You'd think this success and ability to transform an entire industry would make her proud and hard to reach. However, Marie is an open book and excellent teacher – she's willing to "give away her secrets." She is humble and gracious in all her communications. Even when she is awarded, she is quick to thank and praise her fellow nominees and the judges. She is continually touting the greatness of the industry and her peers.

Life-long commitment to learning demonstrated through personal stretch to pursue additional training in new areas.

Not only is Marie a teacher in her field but she is a continual learner. She has many certifications, actively participates in CDI trainings, and has continually stretched herself and therefore stretched the industry.

Focus on giving back through industry contributions such as industry committee participation, mentorship, or article contribution.

Marie has created multiple webinars on CDI sharing her expertise on graphic resumes. And I know she played a key role in the creation of the Certified Graphic Resume Architect certification.

Maintain active CDI membership.

Yes, she has an active membership and has been part of CDI's leadership team as a volunteer for several years.