

Nomination for the Pat Schuler Kick Butt Award... Camille Roberts

We would like to nominate Camille Roberts for the newly created Pat Schuler Kick Butt Award. When the initial email came through, Camille immediately came to mind as a person deserving of this recognition.

For all the people who know and love Camille, it is obvious that she exhibits ongoing and unrelenting humility and selflessness—all traits that encapsulate the quality person she is. Her approach of communicating in a soft and gentle, BUT confident way is irreplaceable and rare in today's business world. Some examples of "What Pat Schuler Stood For" are contained below in Camille's contributions:

Fearless in creating and innovating within the industry and/or the individual business...

Camille and her team found themselves very busy and limited in the number of clients they could serve. They found themselves working crazy hours, canceling family trips, working while on vacation, and missing out on family activities due to rush jobs and deadlines. They had to turn work away.

Camille felt bad because she knew those clients would stay stuck in their current situations—frustrated with not making the hiring list, not landing interviews, and not getting job offers that could transform their lives for the better. Because of Camille's compassion and empathy for these situations, something had to change! So for about 3+ years, she and her team developed and tested the Magnetize Your Federal Résumé program, launched in September 2017. It is designed to teach clients and colleagues the exact strategies and methods for navigating the Federal job application process, so they can be successful.

Additionally, Camille wants to help our colleagues get paid what they deserve, be more productive, and have more time with their families. Camille knew that our colleagues needed more than education and letters behind their name. She recognized they needed mentoring and ongoing support to support their credentials as well as a place to ask questions and receive ongoing support from the experts. So she created the Magnetize Your Federal Résumé Certified Writer (MYFRCW) credential, which offers unprecedented training and education that is foundational to creating effective federal résumés.

Camille didn't want to just take someone's money—so the MYFRCW isn't a credential that you can just "buy" and achieve. It requires hands-on work, an in-depth knowledge of the federal hiring process, and multiple demonstrations of that knowledge with hands-on mentoring before being awarded. Federal job seekers will have no doubt they will receive top-notch federal résumés and career marketing materials when they work with résumé writers who have earned their MYFRCW credential. You can be assured Camille won't let anything go that doesn't meet her stringent standards of excellence. The MYFRCW credential really separates Magnetize Your Federal Résumé program participants from the experts.

High integrity in communicating with others, customers, peers, colleagues, and on social media...

While developing the MYFR program and MYFRCW certification, Camille continued to be the primary caregiver for her ex-husband with Parkinson's who requires 24-hour care. Camille's compassion for others is astonishing. If someone needs 24-hour care, she not only gets it done, but she also trains the nurses, aides, and providers. She makes them meals, remembers and celebrates their birthdays and special occasions, and ensures their work environment is fun, clean, and organized.

She truly cares. She cares for her clients, does anything she can to meet their needs, follows up with them, and celebrates their successes. Her favorite motto is "under promise and over deliver." And she does just that! And the repeat business and referrals from clients is remarkable. Referrals from clients take little effort to "sell" because their friend/family member that referred them has already done the legwork to explain there's nobody else that does it better and Camille is exactly who they need if they want to get hired.

Camille has spent countless hours on the phone helping her colleagues when they have had questions about résumés, interviews, and business-related coaching. She has mentored numerous résumé writers. Camille uses multiple methods of communication from résumé critiques using track changes in Microsoft Word to phone communication, electronic communications, webinars, and screen sharing. She has also been a featured speaker at several professional résumé writing conferences.

Life-long commitment to learning demonstrated through personal stretch to pursue additional training in new areas...

Camille is a leader in the careers industry and a constant resource for résumé writers, career coaches, and entrepreneurs for support in career and résumé-writing strategy, technology, and business development. She pioneers new trends and stays ahead of the curve as evidenced by her expertise, education, awards, as well as her clients' success. She is passionate about educating her colleagues and clients on current, successful, and proven career strategies.

Camille has earned the following 10 industry certifications: Certified Master Résumé Writer; Certified Federal Résumé Writer/Coach; Certified Professional Résumé Writer; Certified Employment Interview Professional; Certified Internet Job Search Expert; Certified Social Media Career Strategist; Online Professional Networking Strategist—LinkedIn; Microblogging Career Strategist—Twitter; Social Networking Career Strategist—Facebook; and Behavioral Consultant and Authorized DISC Assessment Administrator. Plus she has earned two entrepreneur certifications encompassing Certified Money, Marketing, and Soul Coach™ and Certified Sacred Money Archetypes Coach®.

Additionally, Camille participated in the Pat Schuler's Kick Butt Sales Program for 2 years.

Focus on giving back through industry contributions such as industry committee participation, mentorship, or article contribution...

Camille has served on numerous committees and in various roles including a member of the Idaho State Bar Association Professional Conduct Board; Board of Directors – Grand Teton Mediation Association; Volunteer Mediator in the Seventh Judicial District Court; CDI Education Committee; CDI Conference Committee; and the CPRW Grading Committee. She is also a member of the USAJOBS Usability Committee.

Camille provides training and support to career professionals in academia by speaking and training staff members in career centers and organizations on current trends, so they can guide their students to success and help them see the return on their education investments. She has developed exciting new programs so students and other job seekers can take advantage of her successful career strategies. Camille also developed her Signature Interview Coaching System that is highly successful in clients landing the job.

Camille has been published in many industry publications and you can find her advice in her blog: *Intelligence For Your Career* at www.ccCareerServices.com, www.Job-Hunt.org, www.GovLoop.com, and www.CareersInGovernment.com. She has also been retained as a GovLoop Mentor, GovGigs Resume Advisor, and quoted in GovLoop's *Getting into Government—A Guide for High Achievers*. She has been quoted in *The Washingtonian*, *Military Times*, and course curriculum related to the Federal Hiring process.

In Closing...

Camille's character and work ethic are unparalleled. Her dedication in honing her craft while being a primary caretaker for others, educating clients, and wanting to be a "helper," not just a business woman trying to "get ahead" to serve her own needs is something that deserves respect and admiration in the careers industry (or any industry for that matter).

We would like to see Camille receive the Pat Schuler Kick Butt Award because she exhibits aspirational professionalism, support, and standards of excellence. She inspires others to give and do their very best for their clients and families as well.

Camille is most assuredly a unique treasure... just like our much-beloved, Pat Schuler!