

Nomination for Pat Schuler Kick Butt Award

I nominate Laura DeCarlo for the 2018 Pat Schuler Kick Butt Award for countless reasons, but here are just a few:

Fearless Innovation

Always trying to elevate the industry, Laura is a champion of innovation. In 2018, she introduced the Career Innovator Awards, inviting career professionals worldwide to submit and share their groundbreaking practices. Through this exercise, she inspired participants to show revolutionary new methods for career assessments, resume designs, and coaching communications, just to name a few. The continuation of this Awards program will surely influence others to push the boundaries and progress their own organizations to new levels of success.

Impeccable Integrity

Laura constantly strives to be the best coach possible while being fair-minded to all CDI members. As a CDI board member, I have personally witnessed her working diligently and tirelessly to resolve complicated issues and diffuse heated conflicts to the satisfaction of all stakeholders. She is never too proud to reach out to her peers, when appropriate, if she needs a fresh perspective. She is also quick to recuse herself from situations whenever integrity warrants her to prevent possible favoritism or unprofessionalism.

Passion for Learning

Not only does Laura clearly love learning new things every day, she shares the knowledge pool with as many people as she possibly can. Through the Fly Higher Tribe, she has created a collaborative community and the preeminent social media hub for her industry. Resume writers get to benefit from Laura's considerable experience and valuable advice while sharing their own best practices. It is clear from the monthly call sessions and associated Facebook page that Laura loves to learn the latest and greatest methods in our industry and share them as widely as possible while strengthening bonds among the Tribe's members. She constantly builds the CDI resource pages, always reaching out to other industry experts to learn and share new methods.

Generous Industry Contributions

I honestly cannot think of anybody who has given more to the resume writing and career coaching industry than Laura. Whether it's all of the various industry awards, including this one, that she has pioneered to inspire the best work of our industry, or the personal coaching she gives to people from all professional levels, or the incredible value she brings to every single service she offers, Laura seems more genuinely dedicated helping people thrive than anybody else in the industry.

Personal Inspiration

Laura suffers from a painful and debilitating spinal cord disease that limits her mobility and makes many of her daily activities difficult to perform. In addition, she has faced other physical challenges this year, as well as the unexpected loss of her husband's job. Despite coping through a level of stress that would cause me to have hourly anxiety attacks, Laura is somehow able to remain positive, even cheerful, and do a whole lot of hula dancing. Her perseverance and "silver lining" attitude has been a personal source of hope and help for me during my own tribulations.