

CHIEF EXECUTIVE OFFICER

Phenomenal Revenue Growth | Business Rescue & Turnaround | Industry Leader

“Jones is a phenom with a midas touch. Just having her name associated with your company is enough to boost the share price by 10 points.” – USA Business Review (2015)

Multitalented business leader with a glistening track record of success in generating revenue, slashing costs, and optimizing production on a global scale. Effective, efficient, energetic, and enigmatic business guru with the expertise needed to secure #1 leader status in all core markets.

Track Record of Excellence

- *Catapulted Winning Eleven Energy into #1 Market Position with 35% Revenue Growth* ←
- *Personally Negotiated Exclusive Contract with Saudi Aramco for \$1 Billion Offshore Project* ←
- *Revitalized & Revived Enigma Energy Inc. to become #1 High-Growth Small Cap Firm in USA* ←

Areas of Expertise

- Inspirational Leadership
- Strategic & Tactical Planning
- Human Resource Management
- Performance Management
- Corporate Turnaround & Development
- Organizational Growth & Development
- Environmental Strategy Formulation
- Joint Venture Partnership Negotiation
- Revenue Generation
- Contract Negotiations
- Mergers & Acquisitions
- Regulatory Compliance

By the Numbers

➡ Reversed slow earnings growth by cultivating strong demand for high-margin products which **boosted revenues by \$3B** prompting the company to lift its dividend. Delivered consistent top and bottom line growth by **increasing revenues by a CAGR of 35% through to 2014.**

➡ Commissioned an extensive analysis of all core operating areas and identified opportunities to streamline processes, increase efficiency, and boost productivity. **Reduced overall operating costs by 18% while maintaining profitability and increasing marketing spend.**



CAREER HISTORY: A WINNING LEGACY

WINNING ELEVEN ENERGY INC., Austin, Texas (2006 to Present)

Winning Eleven Energy Inc. is a \$50B publicly traded integrated energy company strategically focused on developing one of the world's largest petroleum resource basins. The company has 3000 employees worldwide.

Chief Executive Officer

Unanimously chosen by the board of directors to provide unimpeachable leadership to a once proud energy powerhouse left reeling by an 'at-fault' environmental catastrophe and loss of multiple lucrative contracts. **Forged an iron-clad grip on existing legal challenges, personally re-negotiated and rescued \$1B in development contracts, and successfully re-branded the company as a paragon of environmentalism.**

Actions & Results:

- **Invigorating Leadership:** Sounded the clarion call for all employees to stand-up and play their part in helping return the company to glory after the damaging E-1 Environmental Disaster. **Developed a world-class environmental strategy designed to exceed all federal requirements. Completed the company's redemption by securing the world's first-ever 'Energy Friends of the Environment' award.**
- **Profit Increase & Cost Reduction:** Generated significant profit increases despite challenging economic conditions and overseas operations being burdened with uncertainty surrounding regional security. **Closed a \$2B strategic acquisition and boosted sales of plastics, polymers, and resins by \$800M.**
- **Long-Term Security:** Liberated \$2B in cash by disposing of faltering product lines and subsidiary companies, and rapidly adjusted to oil market collapse by shifting focus to low-cost conventional vertical plays with best-in-industry assets. **Currently positioned for phenomenal revenue growth upon market reversal.**

ENIGMA ENERGY INC., Houston, Texas (2000 to 2005)

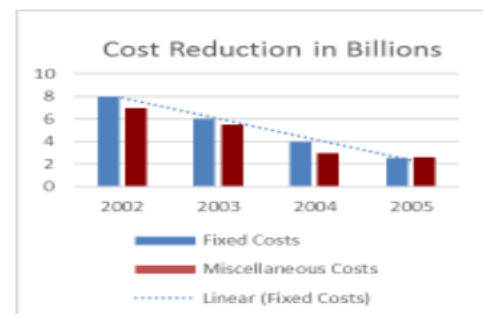
Enigma Energy Inc. is a \$35B publicly traded oil & gas company with interests in USA, Canada, Saudi Arabia, Kazakhstan, Iraq, and Nigeria. The company has 1900 employees worldwide.

Chief Executive Officer

Hand-picked by the board of directors to revive the declining fortunes of a major multi-national energy company suffering from an overzealous M&A strategy, stagnant profitability, and a moderate rise in operating costs. **Championed a complete review of the senior leadership team, implemented stringent performance metrics, and increased revenues by \$12B over 5 years.**

Actions & Results:

- **Common Sense:** Initiated a major review of core operations and identified multiple areas for improvement. **Sold several non-core producing assets, reduced non-essential headcount, and saved \$6B over 4 years.**
- **Business Acumen:** Cultivated productive and profitable joint venture partnerships with a key ally in Canada which provided access to one of the largest petroleum resource basins on earth. **Increased profitability by 23%.**
- **Industry Innovation:** Leveraged new technological advancements in 4D seismology, distillation, and isomerization to improve exploration, drilling, production, processing, and distribution activities.



FORMULA OIL & GAS INC., Houston, Texas (1995 to 2000)

Formula Oil & Gas Inc. is a \$15B publicly traded oil & gas company with operations in USA, Saudi Arabia, Kazakhstan, Iraq, and Russia. The company has 800 employees worldwide.

Chief Executive Officer

Recruited by the CEO to capitalize on winning market conditions and ensure attainment of a pre-determined fiscal and operational strategies designed to position the company as a serious player on the global stage. **Immediately crafted a plan to enter key international markets and diversify the product portfolio which delivered a remarkable \$15B growth over a 5-year period. Increased stock price by 65%.**

Actions & Results:

- **Ingenuity:** Led the charge into uncharted international territory by forging mutually beneficial joint venture partnerships with established industry leaders. Offered critical operational expertise and succeeded in closing \$6B worth of contracts in the Middle East.
- **Leadership:** Assembled talented teams of experienced industry professionals to add credibility to a burgeoning international market presence. Reduced operating costs by 22%.
- **Change Management:** Introduced the first comprehensive health & safety program for the oil & gas industry in North America. Skillfully managed and overcame all change-related resistance.
- **Enterprise & Daring:** Led a whirlwind M&A program which resulted in the acquisition of 7 of the most promising junior energy companies on the continent. Cultivated new acquisitions to maturity and generated an additional \$4B in revenues as a direct result of the program.



EDUCATION

Master of Business Administration – Baylor University, Waco, Texas

Bachelor of Commerce – Baylor University, Waco, Texas

AFFILIATIONS

President, Local Chapter (2004 to Present) – US & Canada Oil & Gas Professionals

President, Local Chapter (Since 2000) – Association of Women in Energy

COMMUNITY INVOLVEMENT

Mentor (Since 2008) – Graduate Leadership Program, Texas Board of Trade

Founder & Director (2008 to Present) – Female Energy Professionals Support & Mentorship Program

Justification

When Sarah came to me she didn't have a resume of any value. It was dated, packed full of duties and responsibilities, and showcased very few of her achievement. We collaborated on the development of a clean theme that focus primarily on her accomplishments and inherent value she could offer going forward. Her background and future focus is in the oil & gas industry, and as such I created the emblem seen in the header which is a gas flame being drawn up from the earth.