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SATURDAY

Surviving in Uncertainty: The Future of Career Management and How We Help

With Martin Yate, author of the acclaimed Knock 'em Dead series

@robinresumes: This is a good morning. Looking forward to @knockemdead (Martin Yate) talk on Surviving in Uncertainty #cdi13

@ResumeExpert: Attending future-focused talk on #career issues by @knockemdead author Martin Yate #cdi13

@roxanpark: Ur dreams r going 2 change every 10 yrs. @knockemdead ...Career Mgmt IS the new predominate success. @knockemdead. #cdi13

@kalindigarvin: Doctors save lives, we make them worth living. @knockemdead #cdi13

@JobRocketCMRW: Career mgt is the new dominant professional survival & success skill. @knockemdead #cdi13

@TinaNicolai: Career management is the new sweet spot. @knockemdead #cdi13

@JobRocketCMRW: Core career path offers OJT 4 entrepreneurial & dream career pursuit @knockemdead #cdi13

@JobRocketCMRW: People who make a difference with their presence get projs n promos @knockemdead #cdi13

@roxanpark: People need a biz approach 2 Career Management....STRATEGIC PLANNING! @knockemdead #cdi13

@TinaNicolai: Most people do not know how to turn a #jobinterview into a #joboffer #cdi13 @knockemdead

@TinaNicolai: Do not wait to start a new career when unemployed...start when working! Right time is now. #cdi13 @knockemdead #martinknows

@roxanpark: R clients need 2 embrace uncertainty...NEED 2 examine a career STRATEGY @knockemdead. #cdi13

@JobRocketCMRW: Technology brings change 2 every aspect of job search and career mgt @knockemdead #cdi13

@kalindigarvin: Turning a job interview into a job offer is the weakest professional skill of most of our clients. @martinyate #cdi13

@kalindigarvin: On average, we change jobs every 3-5 years and careers several times during our professional lives. @martinyate #cdi13

@TinaNicolai: College students get 1 career services person but shares with 800 peers. Not considered profit center. #hireacoach #cdi13 @knockemdead

@roxanpark: @knockemdead - r clients r terrified...we need 2 understand them, their uncertain worklife & what they know about career mgmt. #cdi13

@roxanpark: "Today is about helping customers help themselves, simultaneously changing the power relationship" @knockemdead #cdi13

@LisaRangel: The best #career, #jobsearch and #resume experts teach their clients how to help themselves via @knockemdead #cdi13 #teachpeoplehowtofish

@LisaRangel: Only certain thing in life is uncertainty via @knockemdead #resume, #career & #job experts can help--only if we are asked to help #cdi13

Reaching the Top: Keys to Creating an Award-Winning Resume

with Laura DeCarlo, CDI President (TORI Award winner, TORI mentor, and former Director of Awards)

@robinresumes: @careerhero is talking about my favorite topic Reaching the Top: Keys to Creating an Award-Winning Resume #cdi13

@JobRocketCMRW: Proofread your resume over & over to avoid typos! #cdi13 @cdisummit13

@ITresumeexpert: more conf takeaways. #3 shorten resume writing process wo sacrificing quality #4 I'm the resume expert, not client's mother #cdi13

@TinaNicolai: Consider 3 session takeaways; proofread your resume 10x if need be, use CAR in all resumes, use shapes available in Word for format. #cdi13

@roxanpark: No matter how WELL written resume is...MUST be visually attractive 2 engage reader. @careerhero. #cdi13

@SusanWhitcomb: At CDI conference -CDI President Laura DeCarlo - "A resume is like a puzzle to put together unique to each person"!

@TinaNicolai: Charts, graphs and call outs are resume relevant if they add to the story. #cdi13

@TinaNicolai: Write and design the resume with as much content as necessary then carve it down. #cdi13

@roxanpark: @careerhero "Build deep content in resumes 2 get employers interested". Ask clients RIGHT questions 2 find client's story! #cdi13

Bringing Resumes to Life with Technology

with Jennifer Hay, IT Resume Service (2012 Career Innovator Award winner for Twitterresume)

@robinresumes: Jennifer Hay @ITResumeExpert is presenting information on Bringing Resumes to Life with Technology #cdi13

@TinaNicolai: Use of audio or video clips in resumes can be done to make an impact! #cdi13 @ITResumeexpert

@kalindigarvin: Great ideas from @ITResumeexpert! Add a live Twitter feed or an animated PowerPoint animation to a résumé. #cdi13

@roxanpark: #cdi13 B4 adding technology to resumes ask, "What is my message"? @ITResumeexpert

@TinaNicolai: Embed twitter feeds in your resume if you have pertinent feeds. Use elance to hire a developer. #greatidea #cdi13

@roxanpark: Learning about Twitterresume writing from @ITResumeexpert at #cdi13

@LisaRangel: Embed Twitter feeds, YouTube video links and animated PowerPoint elements to bring Word #resumes to life w/ tech via @ITResumeexpert #cdi13

@roxanpark: @ITResumeexpert ~ Almost all Execs have PowerPoint w/graphs...good 2 use in resume. #cdi13

@ResumeExpert: Fascinating IT #resume ideas presented by @ITResumeexpert at #cdi13!

@kalindigarvin: @ITResumeexpert speaking on how to apply technology to amplify a client's message and brand. #cdi13

How to Deal with Difficult Clients Quickly, Efficiently, and with Positive Results

with Audrey Prenzel, Resume Resources

@TinaNicolai: Listening to @AudreyPrenzel offer constructive solutions to defining and maintaining boundaries when working with clients. #cdi13

@AmyLAdler: @AudreyPrenzel Rocked presentation on dealing with difficult clients at #CDI13!

@careerhero: @AudreyPrenzel wowing everyone with what to say to challenging client requests #cdi13

@careerhero: Don't ever apologize to the client unless you really did something wrong @AudreyPrenzel #cdi13

@careerhero: Thanks to @AudreyPrenzel for sharing her client responses tip sheet with attendees #cdi13