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FRIDAY

5 Ways to Expand Your Business Revenue with Social Media Marketing Campaigns for Job Seekers

with Cheryl Simpson, Executive Resume Rescue

@robinresumes: @clsimpson is presenting on 5 Ways to Expand Your Business Revenue with Social Media Campaigns #cdi13

@knockemdead: Just enjoyed an awesome presentation by @cheryl lynch simpson #cdi13 #careers

@jobhuntercoach: Great presentation on social media campaigns by Cheryl Simpson!

@LisaRangel: Effective #jobsearch campaigns have tactics to have recruiters find you AND what #jobseekers need to do to find jobs from @clsimpson #cdi13

@careerhero: @clsimpson gave attendees a lot to think about in expanding revenues by offering job seekers comprehensive solutions for #job search #cdi13

Don't Step on that Landmine! Navigate the ATS Resume Writing Landscape with Ease

with Robin Schlinger, Robin's Resumes®

@TinaNicolai: Navigating ATS with concrete advice from @robinresumes #cdi13

@knockemdead: Amazing, informative presentation by @robinresumes at CDI this morning #cdi13 #careers

@JobRocketCMRW: Short resumes a thing of the past. Need key words for ATS. @robinresumes #cdi13 #gorogue

@LisaRangel: Getting eye-opening insight about the ever-changing effects of ATS systems on #resume submissions & the #jobsearch from @robinresumes #cdi13

@kalindigarvin: ATS may screen out candidates outside the local area. Use a PO box when you're relocating to avoid this. @robinresumes #CDI13

@roxanpark: Put "Capable of learning/performing the following functions- list keywords/functions u don't currently have on #resume" #CDI13 @robinresumes

www.careerdirectors.com

@LisaRangel: MYTH: #jobseekers use ATS for résumé applications to avoid networking. TRUTH: Networking matters-People hire people @robinresumes #cdi13

@TinaNicolai: Having key rich #resume content in a lengthier resume is acceptable and valuable. #resumesgettingfound #cdi13

@LisaRangel: MYTH: If #job applicants network, they can avoid ATS -- TRUTH: 60-70% of companies use ATS for #resume tracking #cdi13 #needtoknow #landajob

@TinaNicolai: Networking and ATS must be used simultaneously to open doors in the job search. #resumesATS #resumes @robinresumes #cdi13

@LisaRangel: "Most applicants don't understand ATS rules and don't include the right info to get #interviews" @robinresumes #resume #cdi13

@TinaNicolai: ATS systems have social media systems built in to identify candidates. @robinresumes #cdi13

@JobRocketCMRW: LinkedIn is the #1 job board with more job postings than Monster. @robinresumes #cdi13

Brain-based Coaching Solutions for Job-Search Success *with Susan Whitcomb, The Academies, Inc.*

@robinresumes: Listening to @SusanWhitcomb present on Brain-based Coaching Solutions #cdi13

@roxanpark: @SusanWhitcomb demonstrating coaching using #BrainScience. Powerful in helping client to recharge #MoveForward and gain Hope #cdi13

@LisaRangel: Grateful people make 7% more than those who are ungrateful via @SusanWhitcomb #beinggratefulpays #cdi13

@LisaRangel: Getting #jobsearch H.O.P.E. from @SusanWhitcomb: Help Others - Purposefully Execute ... #simplybrilliant #cdi13

@jobhuntercoach: If you expect nothing you won't be disappointed. Susan Whitcomb #cdi13

@roxanpark: @SusanWhitcomb - Fear, hanging w/negative pp, low expectations, causes clients to NOT be optimistic #cdi13

@roxanpark: @SusanWhitcomb - Optimism = Abundance of #Hope #cdi13

@roxanpark: I.C.A.N. - @SusanWhitcomb - Inspire Daily, Control Controlables, Act Now Never Give Up, Brain-Based Coaching Solutions #cdi13

Multi-Six-Figure Business Building Tips to Rocket Your Revenue *with Laura Smith-Proulx, An Expert Resume*

@knockemdead: Brilliant presentation by Laura Smith Prioulx@ResumeExpert at CDI #CDI13 #careers

@TinaNicolai Marketing strategy and ROI by @ResumeExpert #cdi13

@LisaRangel: Educate #jobseekers, provide #resume samples, and position yourself as a #career expert to build business #cdi13 #practicewhatyoupreach

@LisaRangel: Learning from the master @ResumeExpert on how attract more of the right clients. #imlistening #cdi13

@roxanpark: Careers professionals have great passion for helping others - if we don't stay in biz we won't be able to help @ResumeExpert #cdi13