

# Jonathan Jackson

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ASTUTE | PERFORMANCE-DRIVEN | ANALYTICAL

*Motivated and disciplined student primed to leverage skills and experience in a financial services role.*

Strategic decision maker who carefully calculates risk and capitalizes on opportunities. Hands-on experience in financial analysis, statistics and probability, and money management.

## QUALIFICATIONS

- ✓ Proficient at analyzing, studying, and processing **complex data, statistics, and reports**.
- ✓ Disciplined in assessing situations, evaluating risk, and carefully analyzing information to make sound and **profitable decisions**.
- ✓ Talented at **interacting effectively** with a range of individuals, articulating and communicating ideas accordingly.
- ✓ Skilled in **equity analysis**, calculating odds and probability, and **making decisions under pressure**.
- ✓ Practiced in research and **statistical modeling**, with an intense attention to detail.
- ✓ Savvy with Microsoft Office Suite (Word, Excel, PowerPoint).

## EDUCATION & TRAINING

**Bachelor of Business Administration, General Management | Financial Services**  
University of Alberta, 2014

### Relevant Courses:

Financial Accounting Concepts | Principles of Microeconomics | Principles of Macroeconomics

### Professional Development:

Conducts and Practices Handbook Course (CPH), 2011 | Canadian Securities Course (CSC), 2012

## ACADEMIC PROJECT HIGHLIGHTS

### Business Statistics:

- £ Analyzed payroll data across major sports leagues to determine NHL salary norms. Applied statistical analysis tools, concluding that NHL players were actually earning 83% less than NBA players.
- £ Translated outcomes into layman's terms for presentation in a written report.

### Introduction to the Stock Market:

- € Conducted technical, fundamental, and stock checker analysis of McDonald's. Reviewed price trends and compared ratios and financial statements of major competitors using Moving Average Convergence Divergence (MACD) indicators.
- € Determined McDonald's had better financial ratios than competitors. Presented findings in a well-received written report that was kept as an example for future classes.

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## PROFESSIONAL EXPERIENCE

*Professional Poker Player*; Independent – Worldwide

2006 – 2010

Honed financial skills through dedicated training, investment analysis, and money management. Analyzed odds and probability to determine levels of risk. Formulated strategic decisions in high-pressure situations under tight time constraints. Compiled and reviewed weekly statistics and reports. Formed relationships with diverse and intense individuals in high-pressure environments.

### Highlights and Expertise Gained:

- \$ **INVESTMENT MANAGEMENT:** Applied discipline, critical thinking, and risk-reward analysis, combined with sound money management, to achieve continual return on investment. Accrued over \$1M in revenue (\$200K personal profit) from initial \$50 investment.
- \$ **INITIATIVE:** Advanced skill levels through ongoing study, perseverance, and patience. Achieved significant success in both online and live arenas, securing a top-10 placement 86% of the time.
- \$ **MODELING & ANALYSIS:** Performed daily statistical and quantitative analysis, producing and reviewing statistical models and reports to aid investment decisions and determine risk variance.
- \$ **PERFORMANCE EXCELLENCE:** Sponsored to attend international tournaments. Placed 7<sup>th</sup> out of 458 players in Macau, China with earnings over \$59K. Participated in over 70 events throughout North America, Mexico, Aruba, and China.
- \$ **FINANCIAL STRATEGY:** Determined opportunities with less variance for more profitable outcomes. Managed personal assets to successfully position for continual growth.

## ADDITIONAL EXPERIENCE

*Front Desk Associate*, Gold's Gym – Calgary, Alberta

2005 – 2006

- ¥ **CUSTOMER SERVICE:** Applied strict attention to detail and quality control. Addressed member inquiries and sustained a clean and safe work environment.

*Crew Member*, McDonald's – Calgary, Alberta

2004 – 2005

- ¥ **CASH MANAGEMENT:** Independently processed transactions and managed a balanced till each shift.

“Price is what you pay. Value is what you get.” – Warren Buffet

## New Graduate Resume – Strategy Statement

This new graduate wanted to break into the finance industry. With no direct industry experience – except four years as a successful professional poker player *before* his schooling – he wasn't sure how to present himself on paper. Worried about the stigma of the poker profession, he feared that employers would not take him seriously.

After soliciting feedback within the industry, he received a 50/50 response on including his poker experience in his resume. When he approached me for assistance, I felt confident that with the right positioning of his skills, I could sell him effectively. He had many transferrable skills; the trick was emphasizing the professional aspect of his role (skills, competitions, results, and dedication) to show that it was a serious endeavor that provided him with excellent abilities.

The first page of the resume keeps the focus on related qualifications with a short but powerful profile that summarizes his exposure in related areas. Carefully selected industry keywords are bolded in a Qualifications section to capture the reader's attention without getting into specifics (the poker experience is strategically not mentioned on the first page). Related schoolwork and projects take up the remaining space on page one.

I present the poker experience on the second page, with a strong 'Highlights and Expertise Gained' section. Each bullet starts with a related industry skill. Results are strong and quantified. Transferrable skills and aptitude are clearly presented.

Additional work history is minimized as it is unrelated, though I felt it important to note non-poker experience.

For impact and interest, the document is designed in a 'money green' shade, and I use a variety of currency symbols for bullets. Altogether, the design aspects are unique but not overpowering. We wanted this document to capture attention (stand apart from other new grads) while guiding the reader through the value offered.

The resume concludes with a quote from Warren Buffet – another successful financial investor who appreciates the game of poker. His quote emphasizes that this student has a lot of value to offer!

Within a few short weeks, this student had secured a new role. He provided an enthusiastic and glowing review of my work.

This document uses Canadian English.