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THURSDAY

More Confidence. More Clients. More Cash.

with Kim Avery, MA, a Licensed Get Clients Now® Facilitator

@roxanpark: #cdi13 You catch the right fish if you use the right bait @CoachKimAvery. #Marketing”

@roxanpark: Contests work well in marketing @coachkimavery #cdi13. Must #ProvideValue

@TinaNicolai: If you use newsletter marketing...keep it succinct and bite-sized nuggets. #cdi13

@SusanWhitcomb: "I like to market so I don't have to sell." @CoachKimAvery #cdi13

@SusanWhitcomb: @CoachKimAvery same ingredients help #jobseekers stand out and get hired!!
#jobsearchingismarketing #cdi13

@TinaNicolai: Achieving level 9-10 marketing confidence results from projecting genuine self. What is your strength? #cdi13

@SusanWhitcomb 1. Lead w/ passion. 2. Use strengths. 3. Exude personality #cdi13 @coachkimavery's ingred's 4 Confident Marketing

@TinaNicolai: Personality matters when connecting with your career coach. Look for the "purple cow!" #cdi13

@LisaRangel: Listening to @CoachKimAvery on how to develop authentic marketing strategies...Communicate why u do what u do #cdi13 pic.twitter.com/0gSi1zkOf7

@TinaNicolai: Strengthsfinder is exceptional tool to identify strengths in talent. Do you know yours? #cdi13
#executiveresumes #coachingworks

@LauraLabovich: Listening to @CoachKimAvery about how to rock your marketing. Great topics and speakers here at #cdi13!

@JobRocketCMRW: Confident marketing and relationship building leads to more clients & more cash. #cdi13
#kimavery

@TinaNicolai: Bring passion into what you do where marketing is concerned. What is your passion in what you do? #cdi13

@TinaNicolai: Nice seeing industry experts at #cdi13 conference in Orlando, FL. @ResumeWoman
@ResumeExpert @LauraLabovich

Tell Me About a Time: helping your clients effectively communicate their behavioral competencies in resumes and interviews

with Fred Coon, Stewart, Cooper & Coon, Inc.

@robinresumes: @FredCoonSCC is presenting on Tell Me About a Time ...helping clients communicate behavioral competencies #cdi13

@TinaNicolai: Behavioral competencies are the cornerstone to identifying how you get results. #cdi13

@LisaRangel: Top Key Executive Behaviors from @FredCoonSCC #leadership #teaming #communicator #integrity #vision #strategic #analytical #decisive #cdi13

@careerhero: Fred Coon is sharing 20 most used executive behaviors in his behavioral competencies session! #cdi13

@TinaNicolai: Patterned decision making ATS functionality will become more prevalent in resumes in the future. #cdi13

The Armageddon Resume: Break All the Rules

with Donald Burns, Burns' Career Defense (multiple TORI Award winner)

@robinresumes: @DonaldPBurns is talking about the Armageddon Resume at #cdi13

@TinaNicolai: Use of graphics, color, & seemingly unrelated career achievements can be combined in your #resume to tell your valuable story! #cdi13

@roxanpark: @donaldpburns #cdi13 personal story needs 2b Direct, Slightly Humorous & Upbeat #Resumes

@TinaNicolai: Armageddon resume must have a happy ending! What's your story and how does it stimulate the reader? #cdi13

@TinaNicolai: Armageddon resume and the bio-flyer is a sign of the times!! @donaldpburns #cdi13

@careerhero: Armageddon resume and bio-flyer help high-level and unusual return-to-work clients overcome any challenge #cdi13